

# Mobility As A Service For Linking Europe **MAASiFiE**



Conférence Européenne  
des Directeurs des Routes  
Conference of European  
Directors of Roads

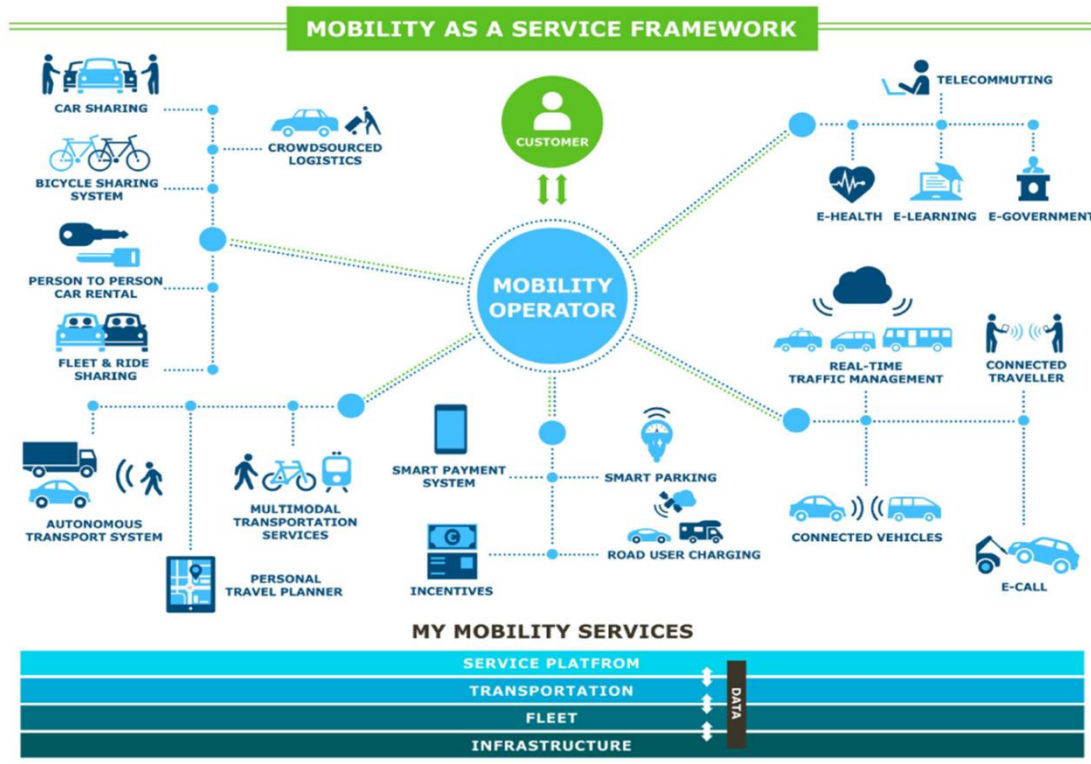
The Conférence Européenne des Directeurs des Routes/ Conference of European Directors of Roads (CEDR) strives to gain better knowledge and guidance on how to use ITS to support mobility across Europe. Mobility as a Service (MaaS) is a concept providing combinations of mobility services using different modes in order to promote more efficient, flexible, safe and clean passenger and freight transport systems. At the moment, various mobility services exist, but these are more or less individual services rather than parts of a chain of interconnected services. Hence, MaaS demands a change of the entire transport system by changing the operating environment and redefining the business models of different stakeholders.

**Research programme:**  
CEDR Transnational Road Research Programme – Mobility & ITS

**Project duration:**  
1<sup>st</sup> June 2015 – 31<sup>st</sup> May 2017

**Project coordinator:**  
VTT Technical Research Centre of Finland Ltd. (Finland)

**Project partners:**  
AustriaTech (Austria)  
Chalmers University of Technology (Sweden)



## MAASiFiE project

MAASiFiE is a project financed by the CEDR Transnational Road Research Programme 2014 on Mobility & ITS. The main scope of MAASiFiE is to identify and analyse MaaS models and create a Roadmap 2025 for MaaS in Europe. In this context a common understanding of MaaS needs to be gained for both public and private stakeholders.

### Expected main results

- A medium-term Roadmap 2025 including roles and responsibilities of different stakeholders, and especially national road administrations
- Future recommendations for the implementation of MaaS

#### Survey:

- [http://www.smart-mobility.at/MaaSifIE\\_questionnaire](http://www.smart-mobility.at/MaaSifIE_questionnaire)
- Open 05/10/2015 – 05/11/2015

## Objectives & actions

- Analyse state-of-the-art and future trends of MaaS including multimodal traveller information services, ticketing/payment systems and sharing concepts
- Develop business and operator models
- Analyse technological requirements and interoperability issues, as well as legal enablers and challenges
- Perform socio-economic and environmental impact assessments of MaaS
- Support the development of MaaS in European countries and promote the exchange of MaaS knowledge



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