

INVITATION TO: TUTORIAL SESSION & STUDY VISIT

EXPERIENCE MADRID INNOVATIVE ITS SERVICES

27 & 28 APRIL 2016 | MADRID - SPAIN

OPTICITIES is a 3 year European innovation project coordinated by Grand Lyon, involving 25 partners including 6 cities, the industry, research and main European networks on mobility. It is supported by the European Commission - Directorate-General for Research and Innovation. The aim is to develop and experiment innovative urban Intelligent Transport System (ITS) solutions. OPTICITIES addresses both passenger and freight transport issues supporting a user-centred approach.



PROGRAMME

The events will combine expert presentations and live demonstrations focusing on innovative ITS services:



TUTORIAL SESION [27 April]

- NEW DATA FOR OPTIMISED CITIES
- METROPOLITAN & LARGE CITIES MULTIMODAL MANAGEMENT
- DATA STANDARDISATION AND APPS INTEROPERABILITY
- INTEROPERABLE TRAVELLER INFORMATION

STUDY VISIT [28 April]

LIVE DEMONSTRATIONS:

- Decision support tools: early warning system; decision engine; information distribution module
- Traveller information services: journey assistant

TECHNICAL VISITS:

- CITRAM, the innovation and management centre of Madrid public transport authority
- Madrid City Council control centre



PARTICIPATION

This study visit targets primarily local authorities, mobility managers and industrial ITS stakeholders.

Participation is limited to 35 persons. Please **register before 15 April** to express your interest in participating.



REGISTRATION

Participation is free of charge. Registration is mandatory.

- ⇒ Participants are invited to express their interest via the [OPTICITIES event registration](#)
- ⇒ Participants can register one single day or for both meetings
- ⇒ Please **register before 15 April**



Location

Meetings will be held in Madrid city centre:

| | | | |
|------------------|----------|-------------|--|
| Tutorial Session | 27 April | 13h00-17h00 | CRTM premises (Ground floor) |
| Study Visit | 28 April | 9h30-17h00 | Descubridor Diego de Ordás Square, 3 28003 Madrid (Spain) |



TRAVEL AND ACCOMODATION

Attendees are invited to arrange their travel and accommodation. Up to 5 city delegates can get their travel costs reimbursed through the project for a maximum of 750€ per person. Please contact Peter STAELENS for further information (see contact details below).

Light lunches will be served during the meetings and a networking dinner shall be organised the 27 of April.



CONTACTS

INFORMATION contact@optocities.com

LOCAL PROJECT COORDINATOR

Nuria BLANCO - CITRAM

Consortio Regional de Transportes de Madrid
Tel : +34 91 580 34 03
nuria.blanco@crtm.es

COMMUNICATION MANAGER

Peter STAELENS - EUROCITIES

Project manager
Tel : +32 (0)2 552 08 66
Mobile : +32 (0)492 73 10 86
peter.staelens@eurocities.eu

MORE INFORMATION

Interested in learning more about the innovative ITS services that are being developed and tested in the framework of OPTICITIES?

By signing into the [OPTICITIES Stakeholder Forum](#) you can consult technical reports and deployment guidelines related to urban data creation, urban mobility portal, decision support tools, traveller information services and

freight information services. The range of available documents will be gradually expanded in the course of 2016.

URBAN DATA CREATION



You can also connect with us via [LinkedIn](#)

NEXT OPTICITIES EVENTS

From March until June 2016 OPTICITIES organises a series of tutorial sessions and site study visits to share experiences and achievements with a wider group of urban transport practitioners and decision makers.

GOTHENBURG | 18 May 2016 | Study visit

Live demo of Soft Prio tram switching, road works application and information handling for traffic information; experiences from trials of OPTICITIES multimodal travel planner.

GLASGOW | 8 June 2016 | ITS EUROPE Conference | Special Interest Session

Presentation of OPTICITIES interim achievements and urban ITS roll out perspectives.

GLASGOW | 9 June 2016 | ITS EUROPE Conference | Tutorial session

Focus on new data for optimised cities including freight data, one hour traffic prediction, real-time car pooling experimentations, urban freight tracking and routes management and optimisation.

BIRMINGHAM | *date to be confirmed* | Study visit

Introduction to Birmingham Connected and overview of Birmingham transport network.

OPTICITIES PARTNERS

The OPTICITIES consortium is composed of 25 partners from 8 EU Member States. It includes the experience of 6 city authorities, the knowledge of major ITS research institutes, information service providers, car industry and the multiplier effect of the most important networks of European cities and international public transport operators.

