

## INVITATION TO TUTORIAL SESSION

### DEBATE ON INNOVATIVE URBAN ITS SERVICES

**8 JUNE 2016 | GLASGOW – ITS EU CONGRESS**

OPTICITIES is a 3 year European innovation project coordinated by Grand Lyon, involving 25 partners including 6 cities, the industry, research and main European networks on mobility. It is supported by the European Commission - Directorate-General for Research and Innovation. The aim is to develop and experiment innovative urban Intelligent Transport System (ITS) solutions. OPTICITIES addresses both passenger and freight transport issues supporting a user-centred approach.



### PROGRAMME

The event will combine expert presentations focusing on innovative ITS services:

#### **TUTORIAL SESSION** [Wednesday 8 June | 14.00-17.30]

- **Urban traffic management:** one hour traffic prediction
- **Seamless travel experience** from smartphone to vehicles: real-time car pooling experimentations
- **Freight management:** urban tracking and route management and optimisation

Q/A with panel speakers





## PARTICIPATION

This tutorial session targets primarily local authorities, mobility managers and industrial ITS stakeholders.



## REGISTRATION

Participation is free of charge. Registration is mandatory.

⇒ Please **register before 31 May** : [OPTICITIES event registration](#)



## Location

The Tutorial Session will be held as a side event within the ITS EU Congress venue.

<http://glasgow2016.itsineurope.com/>



## TRAVEL AND ACCOMODATION

Attendees are invited to arrange their travel and accommodation. Up to 5 city delegates can get their travel costs reimbursed through the project for a maximum of 750€ per person. Please contact Peter STAELENS for further information (see contact details below).



## CONTACTS

INFORMATION [contact@opticities.com](mailto:contact@opticities.com)

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### PROJECT COORDINATOR

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### COMMUNICATION MANAGER

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## MORE INFORMATION

Interested in learning more about the innovative ITS services that are being developed and tested in the framework of OPTICITIES?

By signing into the [OPTICITIES Stakeholder Forum](#) you can consult technical reports and deployment guidelines related to urban data creation, urban mobility portal, decision support tools, traveller information services and

freight information services. The range of available documents will be gradually expanded in the course of 2016.

URBAN DATA CREATION



You can also connect with us via [LinkedIn](#)

## NEXT OPTICITIES EVENTS

From March until October 2016 OPTICITIES organises a series of tutorial sessions and site study visits to share experiences and achievements with a wider group of urban transport practitioners and decision makers.

### GLASGOW | 7 June 2016 | ITS EUROPE Conference | Special Interest Session

OPTICITIES: Mobility as a Service in urban environment.

### BIRMINGHAM | 13 July (tbc) | Study visit

Introduction to Birmingham Connected and overview of Birmingham transport network.

### GOTHENBURG | 27 October | Study visit

Live demo of Soft Prio tram switching, road works application and information handling for traffic information; experiences from trials of OPTICITIES multimodal travel planner.

## OPTICITIES PARTNERS

The OPTICITIES consortium is composed of 25 partners from 8 EU Member States. It includes the experience of 6 city authorities, the knowledge of major ITS research institutes, information service providers, car industry and the multiplier effect of the most important networks of European cities and international public transport operators.

