



SPEAKER BIOGRAPHIES

KEYNOTE SPEAKER BIOGRAPHIES



Robin Chase

Co-founder and former CEO of Zipcar, the largest carsharing company in the world

Robin Chase is a transportation entrepreneur. She is co-founder and former CEO of Zipcar, the largest carsharing company in the world; Buzzcar, a peer to peer carsharing service in France (now merged with Drivy); and GoLoco, an online ridesharing community. She is also co-founder and Executive Chairman of Veniam, a vehicle communications company building the networking fabric for the Internet of Moving Things.

She is on the Boards of Veniam, the World Resources Institute, and Tucows. She also served on the board of the Massachusetts Department of Transportation, the National Advisory Council for Innovation & Entrepreneurship for the US Department of Commerce, the Intelligent Transportation Systems Program Advisory Committee for the US Department of Transportation, the OECD's International Transport Forum Advisory Board, and the Massachusetts Governor's Transportation Transition Working Group, among others.

Robin lectures widely, has been frequently featured in the major media, and has received many awards in the areas of innovation, design, and environment, including Time 100 Most Influential People, Fast Company Fast 50 Innovators, and BusinessWeek Top 10 Designers. Robin graduated from Wellesley College and MIT's Sloan School of Management, was a Harvard University Loeb Fellow, and received an honorary Doctorate of Design from the Illinois Institute of Technology.

Robin is keynote speaker for "Smart Future" on Friday morning.



Greg Lindsay

Expert on
Globalization,
Urbanization
and Innovation

Greg Lindsay reports from the front lines of globalization. Widely cited as an expert on the future of travel, trade, technology, and transportation, on the design and resiliency of cities, and on how to create more innovative workplaces, he's been described as "intellectually stimulating and thought-provoking." He shares fascinating hints and visions of our globally interconnected future, the challenges it poses, and the opportunities for those prepared to meet it. As a consultant, Greg has advised clients such as Google, Intel, Audi, Chrysler, Ericsson, and FedEx, among others.

The author of *Aerotropolis: The Way We'll Live Next*, he is also a contributing writer for *Fast Company*, and his insights have appeared in *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, *McKinsey Quarterly*, on NPR and the BBC, and in the 2013 documentary feature *Revolution of the Present*.

Greg is a senior fellow at the World Policy Institute, where he leads the Emergent Cities Project. He is also a visiting scholar at New York University's Rudin Center for Transportation Policy and Management, researching the future of smart cities and networked transportation. He's currently working with Rem Koolhaas' Office for Metropolitan Architecture (OMA) to imagine the future of work and cities.

Greg graduated from the University of Illinois with a degree in journalism. He is a two-time *Jeopardy!* Champion, and the only human to go undefeated against IBM's "Watson."

Greg is keynote speaker for "Cities For A Better Life" on Wednesday morning.



David Rowan

Editor-in-chief of
WIRED magazine's
UK edition

David Rowan is editor-in-chief of WIRED magazine's UK edition, Conde Nast's award-winning technology-and-innovations magazine that stays ahead of the trends transforming our world. He's taken 120 flights in the past year to investigate the companies and entrepreneurs changing our world, recently spending time with the founders of WhatsApp, LinkedIn, Google, Spotify, Nest and countless other disruptive start-ups from Tel Aviv to Shenzhen. David's most recent awards include Techmark Technology Journalist of the Year, DMA Editor of the Year and BSME Editor of the Year in 2012.

David is in touch with many of the world's leading trend-setters and spotters. He speaks and moderates at international conferences and has also addressed the TEDs, he frequently contributes on *Newsnight* and the *Today* programme. He also writes a monthly column for *GQ* magazine. He has wide newspaper experience as an editor; he has made TV films for Channel 4 News; and has written long features for *The Telegraph Magazine*, *Sunday Times Magazine* and *Observer*. David has curated an exhibition of British creative talent at the Government's Cabinet Forum conference.

David demonstrates innovative concepts and ideas for commercial success. His presentations hit the spot in challenging audiences to think about the impact of new media and technology. David is renowned for his insightful, inspirational and thought-provoking speaking style.

David is keynote speaker for "A Brave New World" on Tuesday afternoon.



Curt Steinhorst

Keynote Speaker,
the Center for
Generational Kinetics

Curt Steinhorst is a Certified-Speaker at The Center for Generational Kinetics, an organization whose founder has been featured on 60 Minutes, 20/20, The Today Show, and The View. His clients range from GM and Raytheon to the Naval Academy.

Curt loves attention. More specifically, he loves understanding attention. How it works. Why it matters. How to get it. How to control it. As someone who personally deals with ADD, he overcame the unique distractions that today's technology creates to start a Communications Consultancy, The Promentum Group, which he runs today.

Curt is a member of Gen Y who has a reputation as a leader in his own generation. At age 20, he was elected President of his 10,000 member class at Texas A&M University. Since graduating from college Magna Cum laude he has worked extensively to make the most of generational strengths in a variety of organizations.

Curt's entertaining speaking style has wowed audiences of up to 20,000 from California to New York and Africa. Curt's personal experiences leading Gen Y and direct work with top performers from executives and TV personalities to helping athletes prepare for their acceptance speeches make him a powerful communicator for bridging the generations.

Curt is keynote speaker for "A lifespan of Mobility" on Thursday morning.
