

# "KEEP CALM AND STAY CONNECTED!"

## FIA MOBILITY CONFERENCE 2015

15 - 18 SEPTEMBER - LONDON

<p><b>THE WORLD</b></p> <p>SEPTEMBER</p> <p><b>15</b></p> <p><b>TUESDAY</b></p>	<p>MORNING</p> <p>9:00 - 13:00</p> <p>A WORLD FREE OF HIGH RISK ROADS</p> <p>Road Safety Press Event</p>  	<p>LUNCH</p>	<p>AFTERNOON</p> <p>14:30 - 15:15</p> <p>WELCOME TO THE 23<sup>RD</sup> FIA MOBILITY CONFERENCE</p> <p>Opening Session</p>  <p>15:45 - 16:45</p> <p>A BRAVE NEW WORLD</p> <p>Keynote Speech</p>	<p>EVENING</p> <p>19:00 - 21:00</p> <p>WELCOME COCKTAIL</p> <p>at the Royal Automobile Club</p> 
<p><b>THE CITY</b></p> <p>SEPTEMBER</p> <p><b>16</b></p> <p><b>WEDNESDAY</b></p>	<p>MORNING</p> <p>09:30 - 10:45</p> <p>CITIES FOR A BETTER LIFE</p> <p>Keynote Speech</p>  <p>11:15 - 12:30</p> <ol style="list-style-type: none"> <li>1. NEW TECHNOLOGIES AT WORK</li> <li>2. MOBILITY BY DESIGN</li> </ol> <p>Seminars</p>	<p>LUNCH</p>	<p>AFTERNOON</p>   <p>14:00 - 18:00</p> <p>LONDON - INSIGHTS INTO A MEGACITY</p> <p>Guided Tour by Transport for London</p>	<p>EVENING</p> <p>19:30</p> <p>LONDON NIGHT</p> <p>at secret location in Covent Garden</p> 
<p><b>THE MEMBER</b></p> <p>SEPTEMBER</p> <p><b>17</b></p> <p><b>THURSDAY</b></p>	<p>MORNING</p> <p>09:30 - 10:30</p> <p>A LIFESPAN OF MOBILITY</p> <p>Keynote Speech</p> <p>11:00 - 12:00</p> <ol style="list-style-type: none"> <li>1. WINNING BUSINESS MODELS</li> <li>2. MAKE DATA WORK FOR YOU</li> </ol> <p>Workshops</p> <p>12:00 - 13:00</p> <ol style="list-style-type: none"> <li>3. FILLING THE GENERATION GAP</li> <li>4. AUTONOMOUS CARS</li> </ol> <p>Workshops</p>	<p>LUNCH</p>	<p>AFTERNOON</p>  <p>14:00 - 15:30</p> <ol style="list-style-type: none"> <li>1. ON MANAGING YOURSELF</li> <li>2. BREAKING FREE FROM BOOM OR BUST</li> <li>3. LEADING WITH IMPACT</li> </ol> <p>Applied Learning Classes</p>	<p>EVENING</p> <p>19:30 - 23:00</p> <p>GALA DINNER</p> <p>at the Victoria and Albert Museum</p> 
<p><b>THE FUTURE</b></p> <p>SEPTEMBER</p> <p><b>18</b></p> <p><b>FRIDAY</b></p>	<p>MORNING</p> <p>09:30 - 10:45</p> <p>SMART FUTURE</p> <p>Keynote Speech</p>  <p>11:15 - 12:30</p> <p>INTO THE FUTURE</p> <p>Closing Session</p>	<p>LUNCH</p>		

\*The welcome desk will open on Monday, 14 September, at 14:00.