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iQ Payments Achieves Gold in Datacenter Competency

iQ Payments has reached the highest gold partnership level with Microsoft in Datacenter Competency. As a leading provider of intelligent mobile ticketing solutions iQ Payments is now one of the very first companies reaching this level in its business sector.

"Intelligent mobile ticketing relying on global cloud services is one of the key megatrends in public and private transportation. Advanced foundation technologies, such as [Microsoft Azure](#),

are opening up completely unprecedented possibilities to combine various services and to create new kinds of service packages. Mobility with cloud services as a trend goes through the whole society. This requires certified solutions and secure operation of virtual datacenters as the foundation. Mobility as a Service and digitalization in general with smart urban development requires trusted technology providers with proven track record." tells **Tuomo Parjanen**, CEO at **iQ Payments**. "The Microsoft Partner Network helps us strengthen our capabilities to showcase leadership in the marketplace on the latest technology, to better serve [customers](#) and to easily connect with one of the most active, diverse networks in the world. Obtaining a Gold Datacenter Competency differentiates us from the competition and establishes us as a market leader in secure cloud technology for transportation operators."

Microsoft Partner

Gold Application Development

Gold Datacenter

"By achieving a gold competency, partners have demonstrated the highest, most consistent capability and commitment to the latest Microsoft technology," said **Phil Sorgen**, corporate vice president, Worldwide Partner Group at **Microsoft Corp**. "These partners have a deep expertise that puts them in the top 1 percent of our partner ecosystem, and their proficiency will help customers drive innovative solutions on the latest Microsoft technology."

Microsoft Azure is the only cloud platform named a leader in Gartner Magic Quadrants for IaaS, Application PaaS, and Cloud Storage. Azure is an open and flexible cloud platform that enables the quick building, deploying, and managing of applications across a global network of Microsoft-managed datacenters. Today over 57% of Fortune 500 companies are using Azure and the growth rate is impressive with 90,000 new Azure customer subscriptions every month. Microsoft Azure is certified for PCI-DSS, ISO 27001 security standards and ISO 27018 privacy standard.

PayiQ® MaaS Payment Solution is the first in-production solution in the world specifically designed for Mobility as a Service (MaaS) operators. Our solution provides the pay-as-you-use/go model with access to all common digital payment methods with strong fraud prevention through validation of user and ticket. It uses geolocation services in real-



time, and collects Smart Data for connected Smart City services. PayiQ allows the option for multiple travel tickets through the whole travel chain, including even access to events like theaters, exhibitions, etc.

iQ Payments Ltd *develops cloud-based intelligent mobile solutions for public transport utilizing [Microsoft Azure](#) technology. The company focuses on mobile tickets and on security and safety when using and validating them. iQ Payments is the leading mobile payment solutions provider in Mobility as a Service sector. The company is participating in national and international development programs like MaaS Operator (www.MaaS.fi).*

Our applications run in all common mobile platforms and can be freely downloaded from Mobile Stores.

Microsoft is our strategic technology partner in mobile platforms as well as in cloud technologies.

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