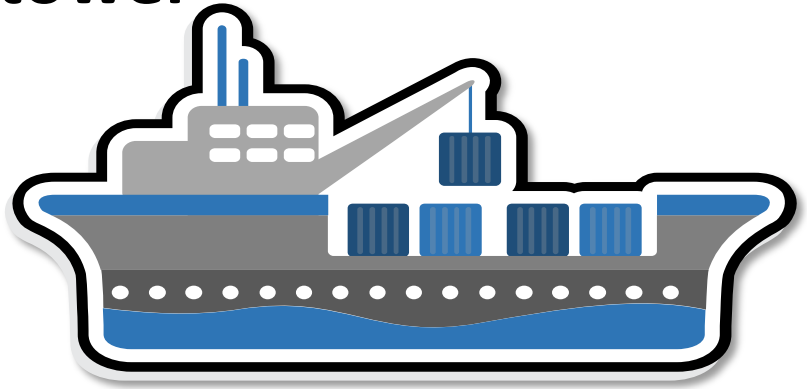**Norbert Peto**
13rd Sept 2016

Our Dream: Create Delicious Moments of Joy

All international transport is managed from one transport control tower

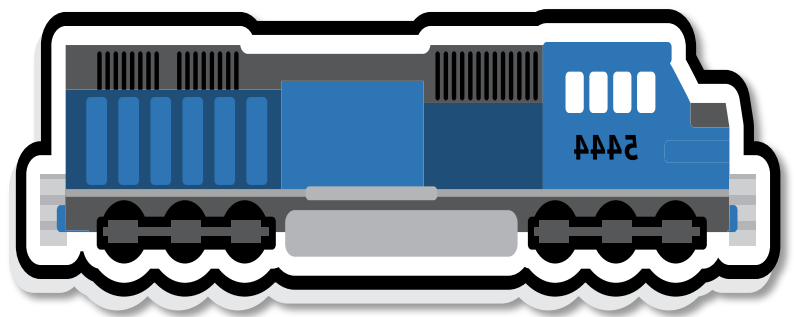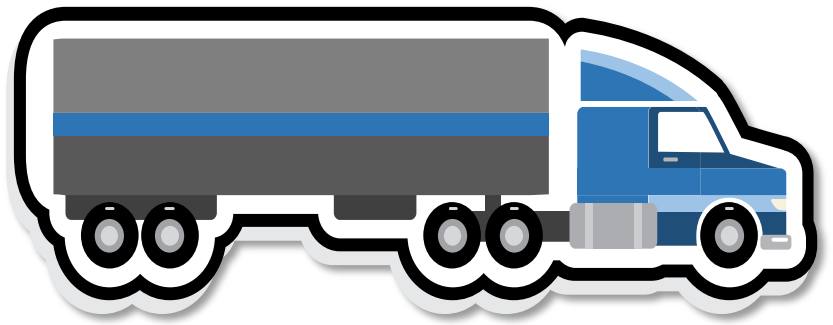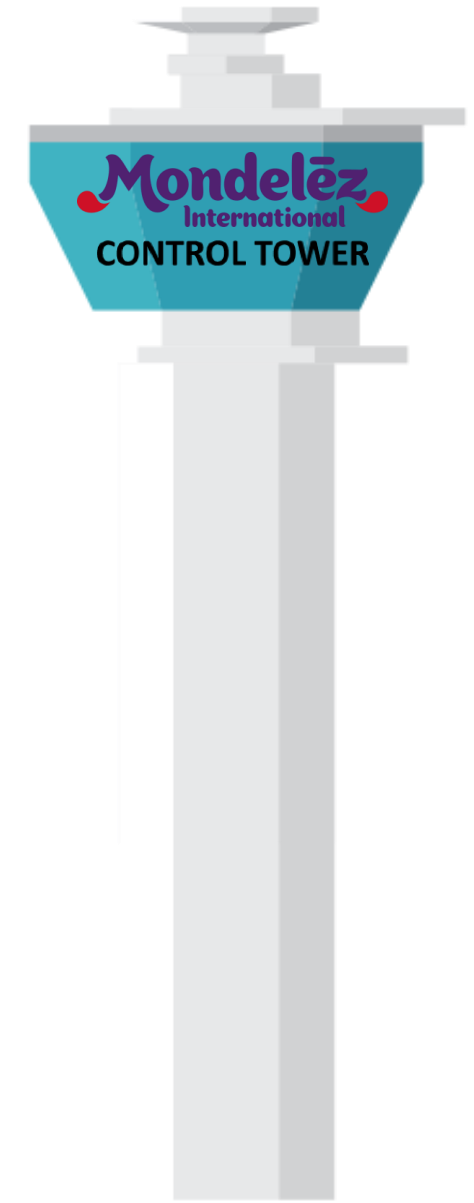**SHORTSEA**
10'000 containers per annum

RAILWAY
10'000 containers per annum

ROAD
130'000 truckloads per annum

Willingness and Standards* will drive us to improve transport efficiency

COMMUNICATION MATRIX	MAIN AREAS	QUESTIONS
Shipper internal data management	Transport Order Generation Load Optimization Load Building	• When & how to generate transport orders? • How to combine loads? • How to fill up the truck?
Shipper & Carrier Communications	Transport Assignment Transport Tracking Customs Information	• What additional information provide to carriers • How to track the transport status efficiently
Loading/Unloading site Shipper & Carrier	Load & Unload scheduling Truck information Load information Rules of the sites	• How to equalize the workload / reduce waiting times? • How to load efficiently? • How to improve safety?
Horizontal Collaboration Shipper to Shipper	Transport Order Information Transport price share	• How to share data? • How to define co-load? • How to align on terms and condition?
Horizontal Collaboration Carrier to Carrier	Truck availability Truck location	• How to share data? • How to agree on business conditions?

* Systems, Processes, Interfaces, etc.

Thank you and regards from Bratislava