MaaS ALLIANCE ⬡ travelspirit

Open Mobility Conference 2019

April 11 2019

Kanal Quai des Peniches, Akenkaai, 1000, Brussels, Belgium

Tickets available: Search for Open Mobility Conference on Eventbrite.

#openmobility

9.15 — **Arrivals / Meet and Greet**

10.00 — **Welcome (by TravelSpirit / MaaS Alliance)**

Why is openness important?
What does an open ecosystem look like?
What transformations are needed to support an open ecosystem?
How can an open MaaS contribute to social goals?

Jacob Bangsgaard
President of the MaaS Alliance, CEO of ERTICO – ITS Europe

Giles Bailey
CEO of TravelSpirit

10.15 — **Keynote speech**

NDC and One Order: the potential to apply new air industry retailing standards and protocols for intermodal travel

Oana Savu
IATA NDC & One Order Leader

10.45 — **6 lightning talks from industry leaders**

Views from the ecosystem: How can we create an Open Internet of Mobility?

Ralf Frisch
MHP - a Porsche Company

Davor Meersman
Open and Agile Smart Cities

Krista Huhtala-Jenks
MaaS Global

David Laine
Transdev Group

Eric Mink
Ministry for Infrastructure and the Water Management, the Netherlands

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11.45 — **Break**

12.15 — **Panel discussion with open ecosystem leaders**

What does an open ecosystem look like for transportation?
What are the technological, regulatory and industry culture related preconditions for openness and the necessary investments required for MaaS to scale?

Oana Savu
IATA NDC & One Order Leader

Mr. Hsien-Hui Tong
Head of Investment at SG Innovate (Singapore)

Marko Javornik
COMTRADE (Moderator)

Francine Gilmore
UK Centre for Connected and Autonomous Vehicle

Ian Catlow
Greater London Authority

13.00 — **Lunch**

| 14.00 | **Keynote 2** | Koen Kennis |
| | How Antwerp became a leading ecosystem for smart mobility? | *Vice Mayor of the city of Antwerp, responsible for mobility* |

14.20	**A range of interactive sessions to stimulate debate and action. Including:**	Susanne Ritzmann
		Open Source Lab
	1. The Open Source Paradigm in Mobility	Simon Herko
	2. Data Governance models for Public Sector	*CTO Iconic Blockchain*
	3. Blockchain / TSio protocol / electric charging	*Global Chair of TravelSpirit*
	4. The Automotive Industry	Ross Douglas
	5. Can you really own your customers?	*CEO of Autonomy Paris*
	6. From legacy systems to ecosystems	Sandra Witzel
	7. Open Indexes Clinic for Cities	*Skedgo*
	8. Incorporating active travel into the business	Olivier Zingg
	9. Lessons from emerging economies	*RouteRank*
		Warwick Goodall
		PA Consulting
		Helen Morrisey
		Oxford University

| 15.30 | **Break** |

| 15.45 | **Feedback from workshops** |

| 16.10 | **Europcar Mobility Group** | Jehan de Thé |
| | Creating an open mobility ecosystem | *Europcar Mobility Group* |

| 16.20 | **Keynote 3** | Sanneke Mulderink |
| | Creating Leverage for Open Ecosystem Creation | *Tranzer* |

| 16.40 | **Closing Remarks** |

| 16.55 | **Main Programme Closes** |

| 17.00 | **Social and networking** |

Venue details and directions by public transport

Address

Kanal
Quai des Peniches
Akenkaai
1000
Brussels, Belgium

Line 2 and 6 Yser stop

After exiting the metro station, walk for 5 minutes on Boulevard Roi Baudouin in the direction of KANAL - Centre Pompidou. Just before the bridge situated on Place de l'Yser, turn right to get to the entrance located on Quai des Péniches.

Brussels-North Train Station

Kanal Centre Pompidou is just a 10-minute walk away from the Brussels-North Train Station. Recommended itinerary: exit the station via 'Boulevard Simon Bolivar'. Follow Boulevard S. Bolivar until you reach the junction with Quai de Willebroeck. Turn left at the junction. KANAL - Centre Pompidou (the former Citroën garage) is located on the right at number 7.

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