



HAMBURG
ITS World Congress
11 - 15 Oct 2021

Experience Future Mobility Now

CONNECT. INNOVATE. GROW

START UPS

POWERED
BY:



Deadline for applications: 9 July 2021

!TS FUTURE PROGRAMME

MONDAY 11/10: GRAND OPENING

**OPENING CEREMONY OF THE START-UP VILLAGE &
'SPEED DATING' EVENT TO MEET OTHER CONGRESS
PARTICIPANTS**

TUESDAY 12/10: CONNECT

**MORNING & AFTERNOON: PITCH SESSIONS FOR
EARLY-STAGE & LATE-STAGE START-UPS**

**AFTERNOON: BIG PITCH EVENT FOR 15 START-UPS
FROM THE EIT URBAN MOBILITY PROGRAMME**

WEDNESDAY 13/10: INNOVATE

**PRESENTATIONS & PANEL DISCUSSIONS FROM EU-
FUNDED START-UP PROJECTS, PITCH SESSIONS FOR
MIDDLE-STAGE START-UPS**

THURSDAY 14/10: GROW

MORNING: PITCH SESSIONS FOR LATER-STAGE START-UPS

**AFTERNOON: ITS FUTURE CHAMPION CONTEST
5 START-UPS COMPETE FOR ITS FUTURE CHAMPION 2021**

EVENING: START-UP PARTY

FRIDAY 15/10: CLOSING CEREMONY