



THE JOURNEY TO THE ITS WORLD CONGRESS 2021 WEBINAR SERIES

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| Webinar #5 | <i>Innovation & Deployment of CCAM</i> |
| Date and Time | 09 September, Thursday, 2:00 – 3:15pm CEST |
| Host & Chair | Lisa Boch-Andersen – Director of Communications & Events, ERTICO-ITS Europe |
| Invited speakers | <p>PART 1</p> <ul style="list-style-type: none"> ● Jacob Bangsgaard – CEO, ERTICO-ITS Europe - <i>Welcome</i> ● Harry Evers – CEO, ITS Hamburg - <i>Hamburg update</i> ● Michael Barillère-Scholz – CEO, ioki - a DB Company - <i>ioki Hamburg: a prime example for contemporary, digital public transport solutions</i> ● Ricardo Muñoz Núñez – Transportation Lead Public Sector, Google Cloud - <i>Google's Vision of a sustainable and automated multimodal platform</i> <p>PART 2</p> <ul style="list-style-type: none"> ● Stephane Dreher – Senior Manager Innovation & Deployment, ERTICO-ITS Europe (<i>Session Moderator</i>) ● Manabu Umeda – Steering committee for SIP-adus/ The University of Tokyo - <i>Challenges for Automated Driving Systems realization in Japan - SIP-adus activities</i> ● Beth Kigel – Vice President Director of Smart and Connected Solutions, HNTB Corporation - <i>Driving Change in the U.S. – Innovation, Automation, Data and Equity</i> ● Tom Alkim – Policy Officer Connected & Automated Driving, European Commission DG RTD - <i>Initiatives to accelerate R&I, testing and deployment of CCAM in Europe</i> |

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