



Webinar #5	From largescale trials to deployment
Date and Time	19 May, Thursday, 2pm – 3:15pm
Host & Chair	Lisa Boch-Andersen – Director of Communications, Congresses & Events, ERTICO-ITS Europe
Speakers	<p><u>PART 1</u></p> <ul style="list-style-type: none"> • Lisa Boch-Andersen – Director of Communications, Congresses & Events, ERTICO-ITS Europe <ul style="list-style-type: none"> - <i>Congress overview</i> • Guillaume Puiseux – Strategy and marketing director, Michelin DDi <ul style="list-style-type: none"> - <i>Leveraging driving behaviour data for safer roads</i> <p><u>PART 2</u></p> <ul style="list-style-type: none"> • Frank Daems – Senior Manager, Innovation and Deployment, ERTICO-ITS Europe (<i>Session Moderator</i>) • Markus Dorn – Chief Technical Officer, IoT Baseplate <ul style="list-style-type: none"> - <i>Piloting Traffic Event Digitization in real-time using IoT-Baseplate</i> • Ibon Arechalde – CEO & Co-founder, ASIMOB <ul style="list-style-type: none"> - <i>Deployment of an autonomous road inspector in Cunit: a demo for large cities</i> • Edoardo Felici – Policy Officer, European Commission DG MOVE <ul style="list-style-type: none"> - <i>From pilots to deployment: lessons learned under the ITS Directive framework</i>

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