

Innovate UK

- We are the UK's innovation agency
- We support business-led innovation in all sectors, technologies and UK regions
- A key delivery body of the Government's Innovation Strategy

Our Mission

To help UK businesses grow through the development and commercialisation of new products, processes, and services, supported by an outstanding innovation ecosystem that is agile, inclusive, and easy to navigate.

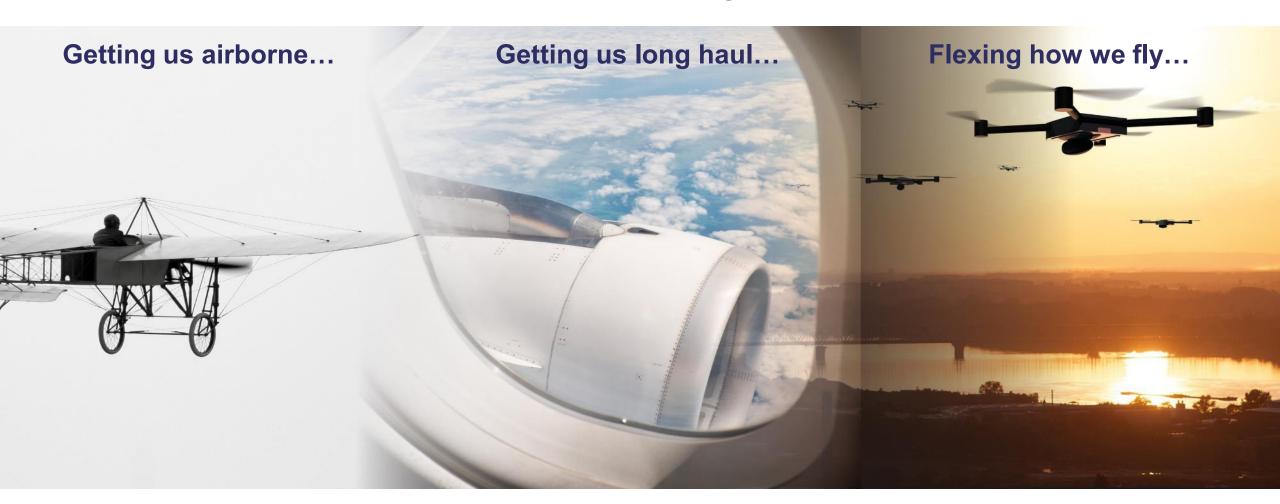




The Future Flight Challenge



Our ambition is to drive a 3rd revolution in flexible and green aviation...



Our broad-based approach is to...



create challenging, realworld use cases



which require us to convene the wider industry and beyond

with a people-based focus on social benefits and desirability

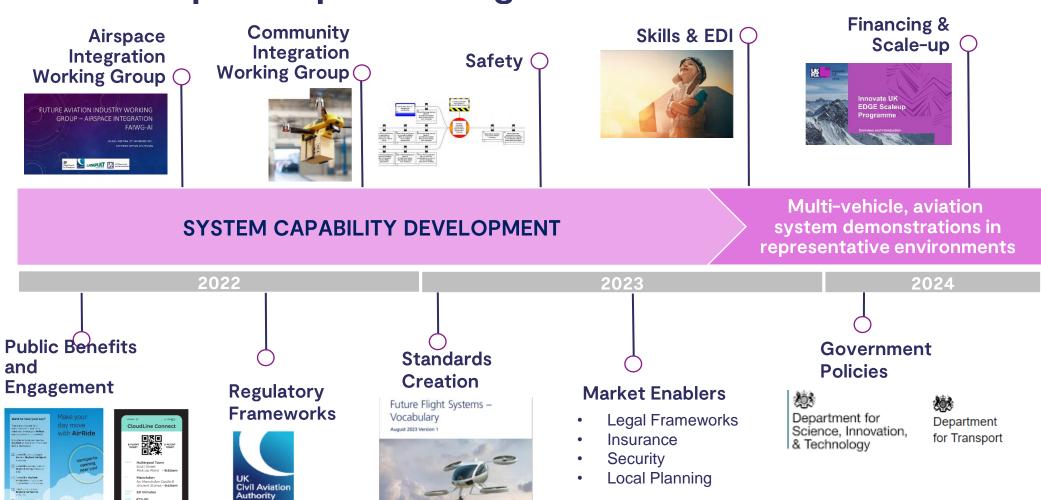






An ambitious programme that will showcase a viable system that captures public imagination

UK Research and Innovation



bsi.

Drones











Drones & Medical Use-Cases



- Demonstration of carriage of Covid-19 test kits / medicines, blood samples etc
- Drone despatch / in-flight monitoring / receipt of goods
- Landing site development and automated ground handling
- Integration of multiple drones into a delivery "service"
- Delivery of healthcare solution in rural / remote areas





Urban-Air Port | "Air-One"



















Advanced Mobility Ecosystem Consortium (AMEC)





























Sustainable Aviation Test Environment (SATE)

Innovate UK





- Demonstrate the flight of the largest civil fixed-wing electric VTOL UAV in Europe (8m wingspan, 500kg MTOW
- Service distribution and network for e-VTOL cargo and passenger operations
- Study on network design to improve connectivity between t remote towns and cities in Scotland.
- Community engagement with the Highlands and Islands region.





Achieving the economics is not a given



Description	Distance	Profile (initial)	Counterfactual comparison	Socioeconomic cost delta	Scaled?
Urban Private Hire	10km	1 pilot, 1 passenger	Taxi (1 passenger)	+99%	No
Rural Private	28km	1 pilot, 1 passenger	Personal car (1 driver)	+151%	No
Rural Rideshare	60km	1 pilot, 3 passengers	3x individual car journeys	-33%	Yes
Sub-regional Shuttle	85km	1 pilot, 5 passengers	5x individual train journeys	-39%	Yes
Air Ambulance	80km		Helicopter	-38%	Yes
Cargo	75km	350kg	Van	+112%	No

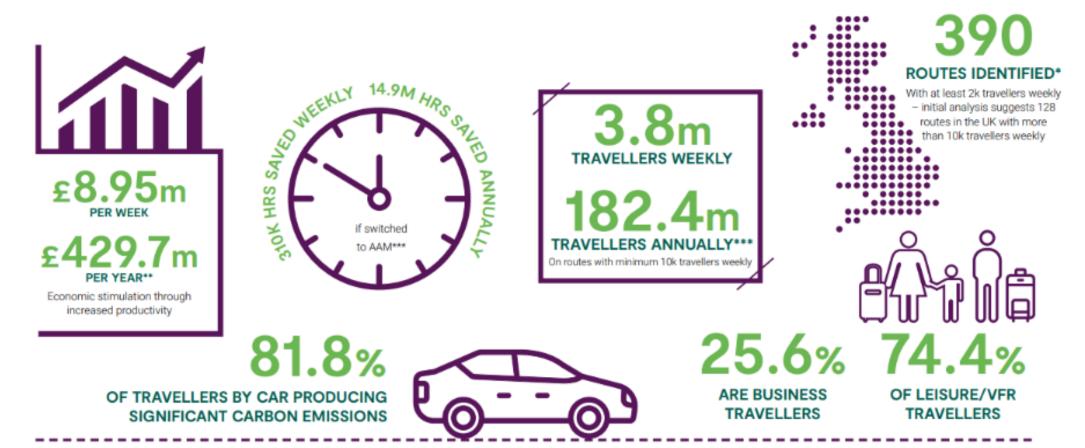




UK AAM Market Opportunities



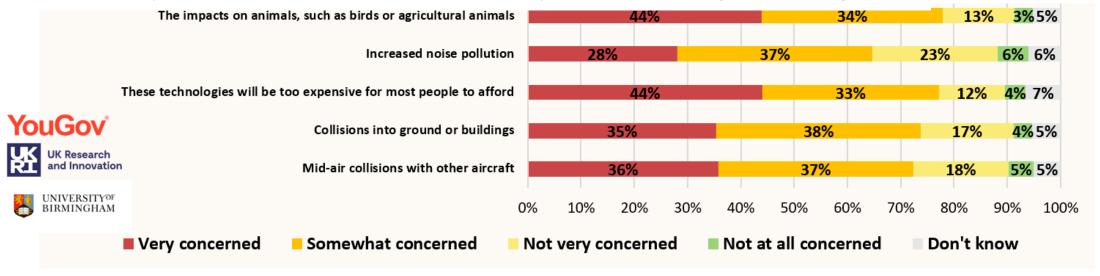
UK REGIONAL AIR MOBILITY INDEX - BIG NUMBERS - TOP ROUTES



Do we understand what the public think?

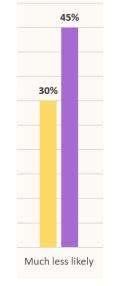


Q8. For each of the potential drawbacks listed below, please tell us how concerned or unconcerned you are about it in relation to the development of future flight technologies.



Male Female

Q22a. How much more or less likely would you be to fly in an electric air vehicle as a passenger if it had NO pilot on board?



N.B. These are incomplete extracts from research yet to be fully analysed and published

Key Messages and **Next Steps**

- National Programme / Local Focus
- Government / industry partnership is key
- Competitors collaborating
- Bringing the public into the system design
- Foster international partnerships & engagement
- Build the industry and inspire the next generation









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