



**ERTICO CITY
MOONSHOT**

ENGAGE, INSPIRE, EMPOWER

Objective

Understand the **needs** and **requirements** from the cities in relation to mobility and transport.

ENGAGE WITH THE CITIES



City Moonshot: Phase I & II

Goal to engage 300 cities

Phase I at the start of the initiative, focusing on key topics: Sustainability, Data sharing, Mobility as a Service (MaaS), and Citizen mobility engagement.

After 150 interviews, **a report was developed**

Phase II continued towards the 300-city goal,
Include new topics: Electromobility and Urban Air Mobility.

City Moonshot: The numbers

Interviewed cities and regions

215

* The participating cities and regions have been classified into five geographical categories: Europe, America, Africa, Asia and Oceania. For the purpose of the reports, the cities under the 'Europe' category include part of Russia and Turkey.

250

conducted interviews



Europe



Africa



America



Asia



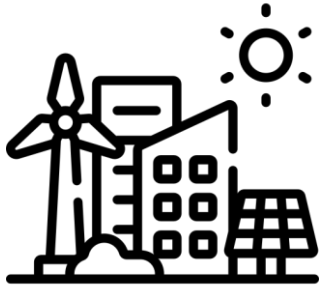
Oceania



City Moonshot: Phase I



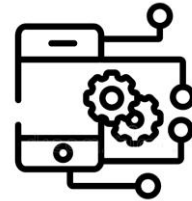
Topics



Sustainability



Data sharing

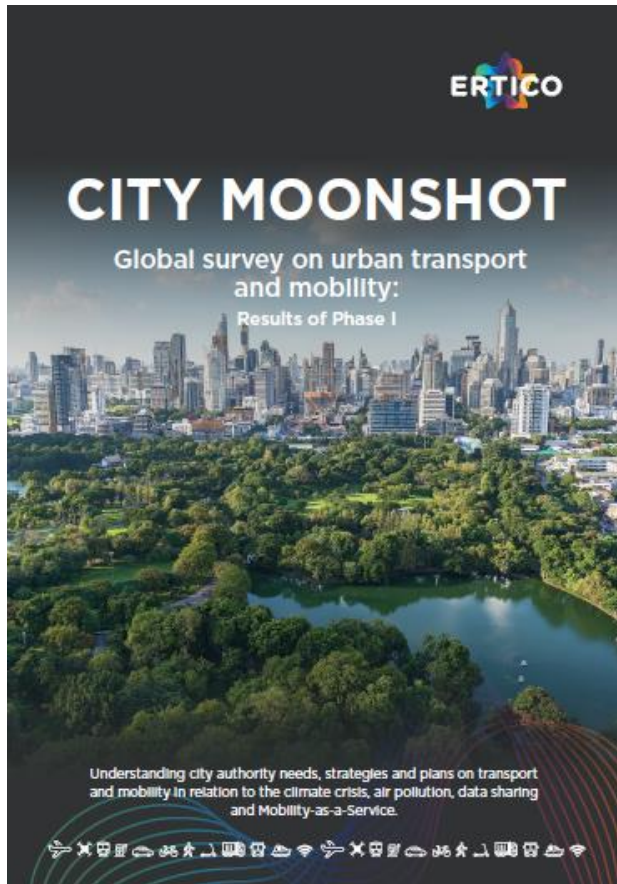


Mobility as a Service



Citizen engagement

CM Phase I: Report



Analysis of the answers given by **150 cities and regions** interviewed.

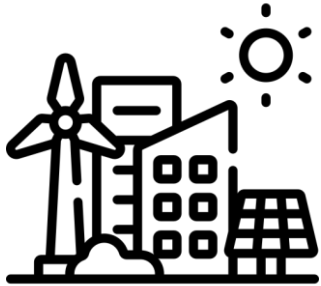
3 topics: Sustainability, Data Sharing and Mobility as a Service

Download the report here!

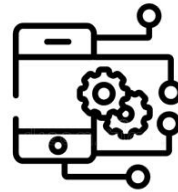


City Moonshot: Phase II

Topics



Sustainability



Mobility as a Service (MaaS)

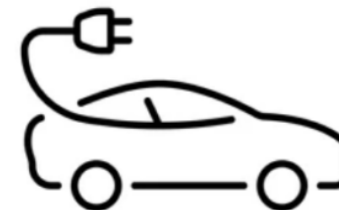


Citizen engagement

New topics:



Urban Air Mobility



E-mobility

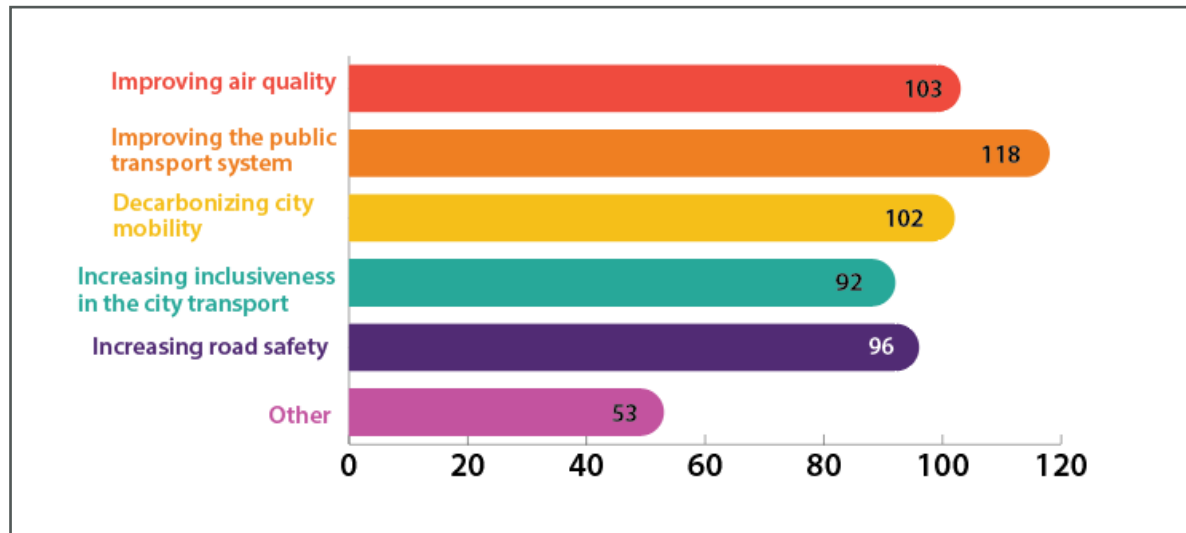
City Moonshot: Preliminary Results

(Phase I&II)

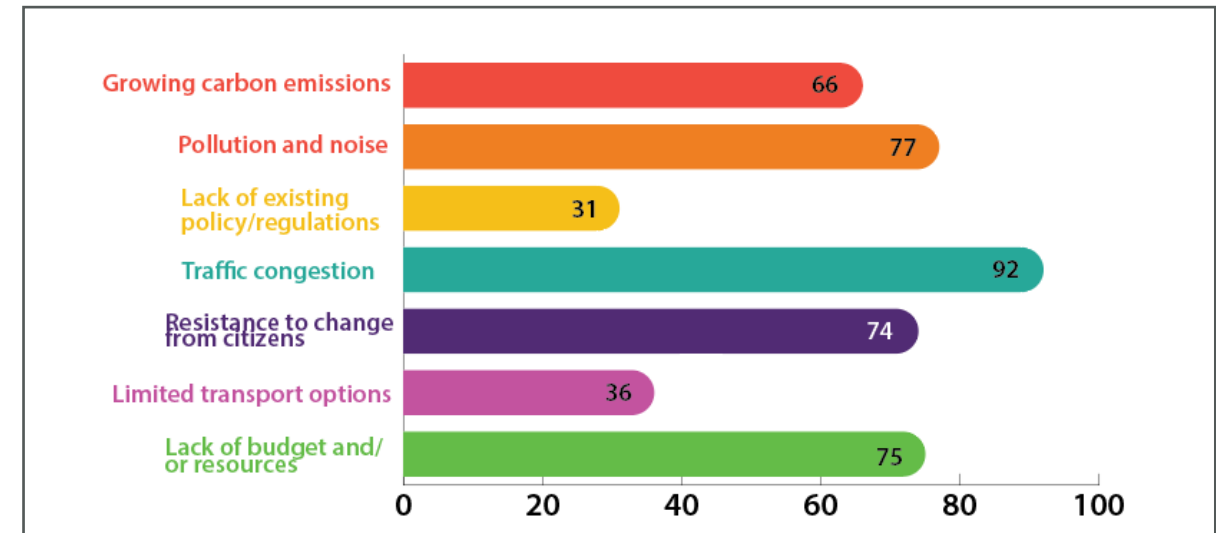


Objectives and challenges

Objectives

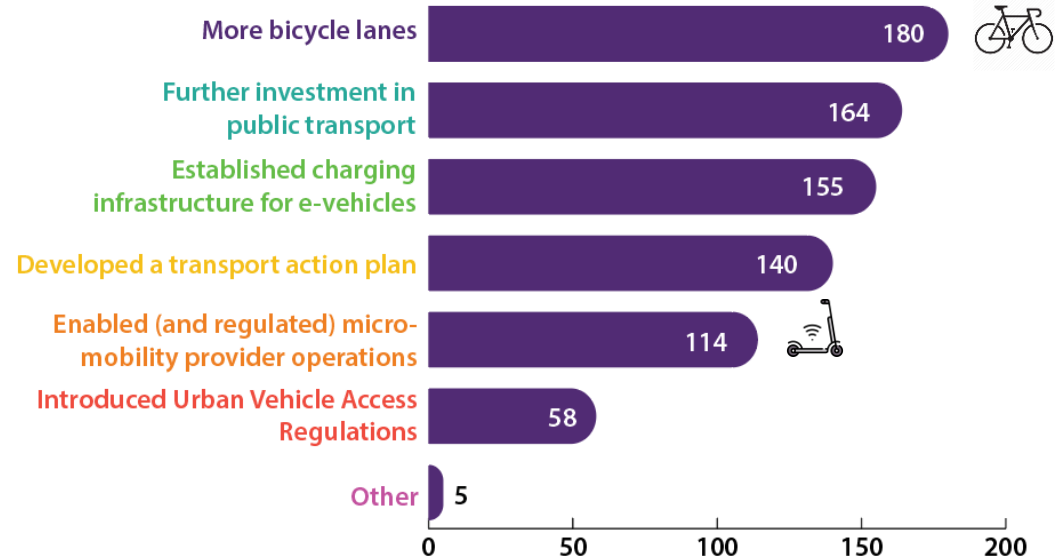
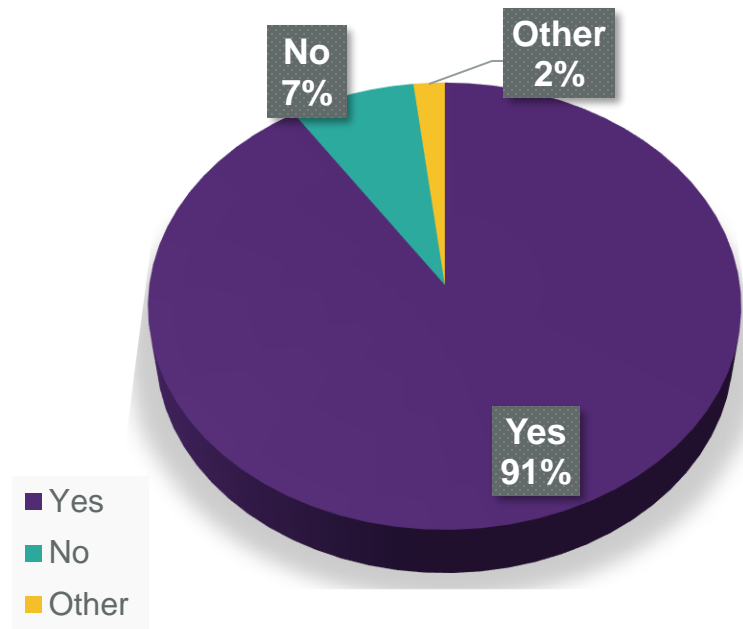


Challenges



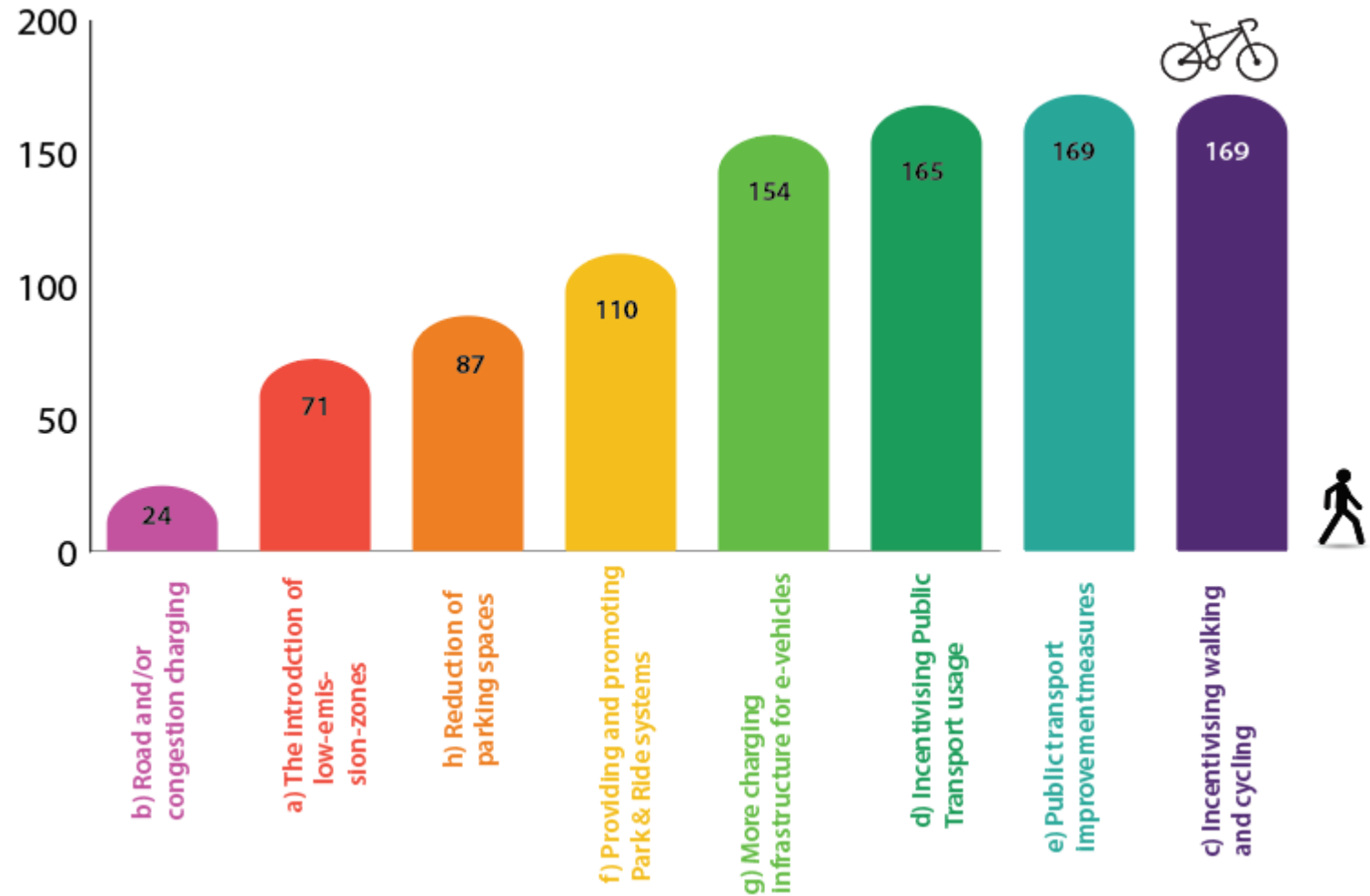
Sustainability

Actions taken to address climate crisis



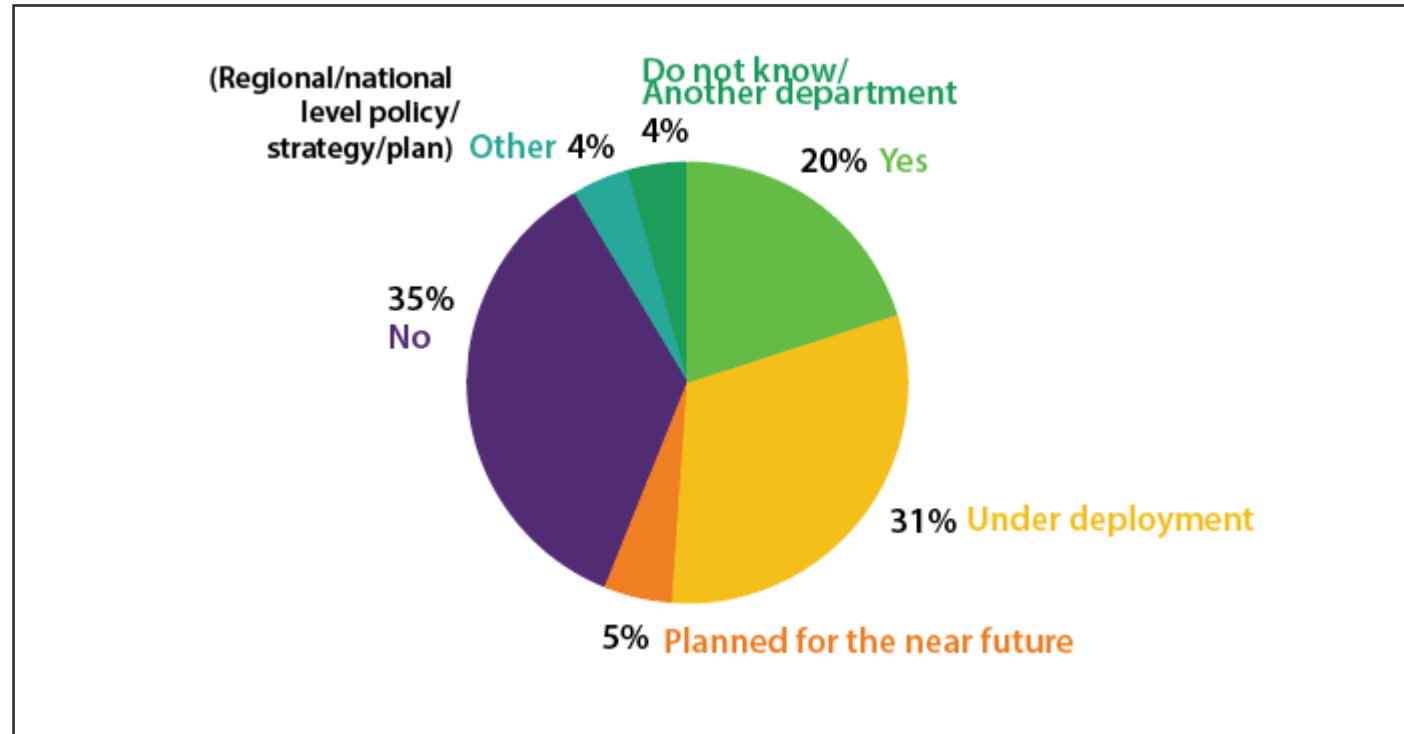
Sustainability II

Encouraging behavioural change
→ air quality improvements?



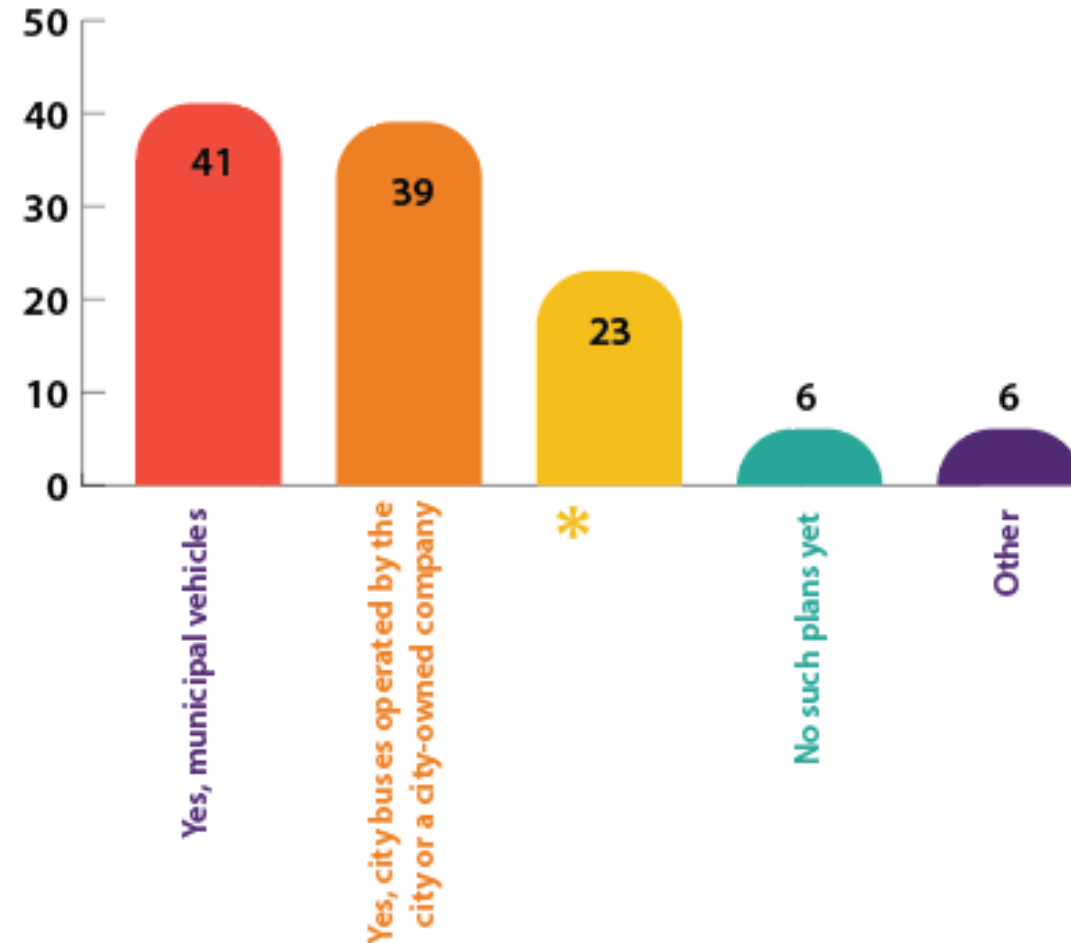
Mobility as a Service (MaaS)

City policy on MaaS



E-mobility (Phase II)

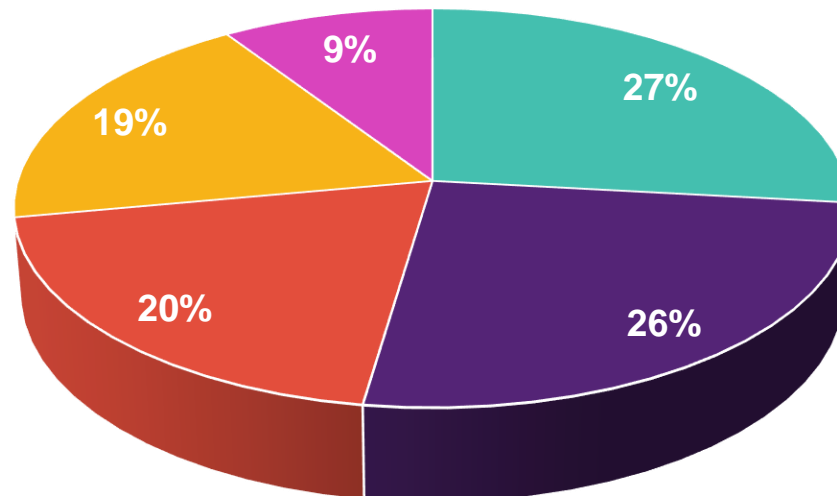
Plan to move towards fully electric or hydrogen fleets



Buses are not operated by the city, but the city supports an electrification programme or requires it through the tendering process

E-mobility II

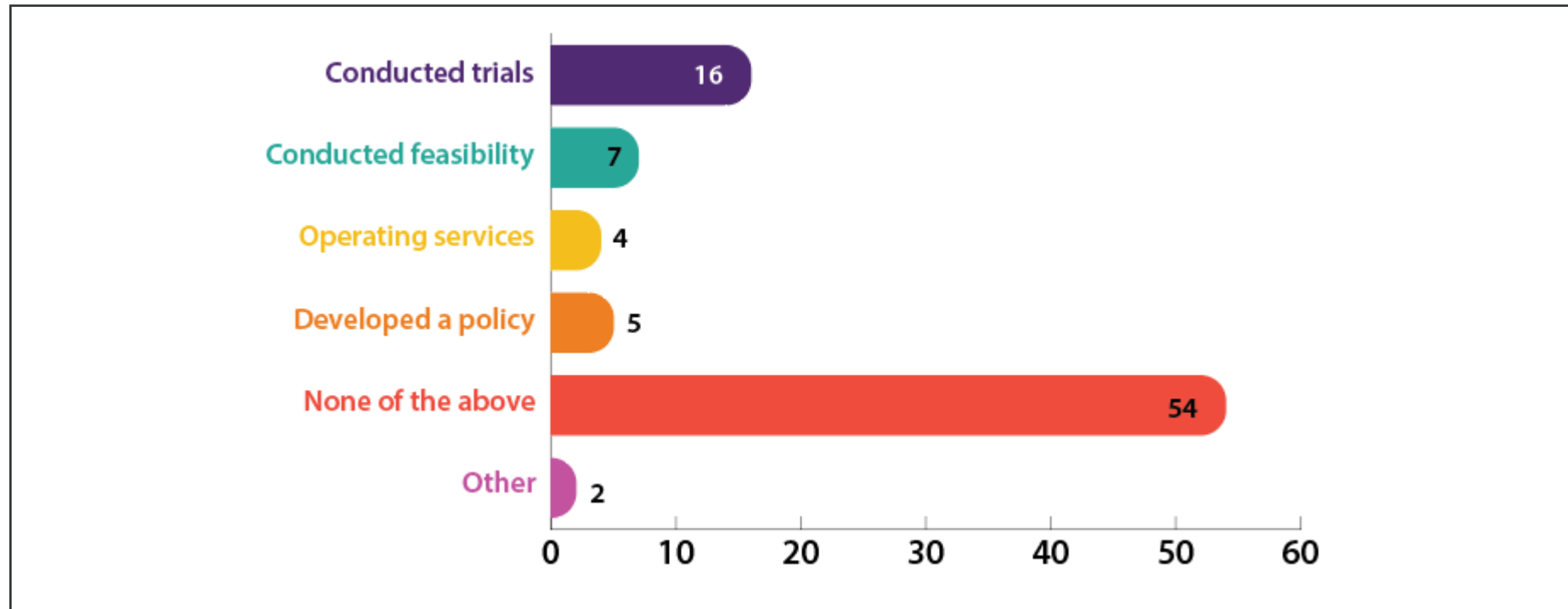
Does your city have, or are you planning, a clean air or low-emissions zone (LEZ)?



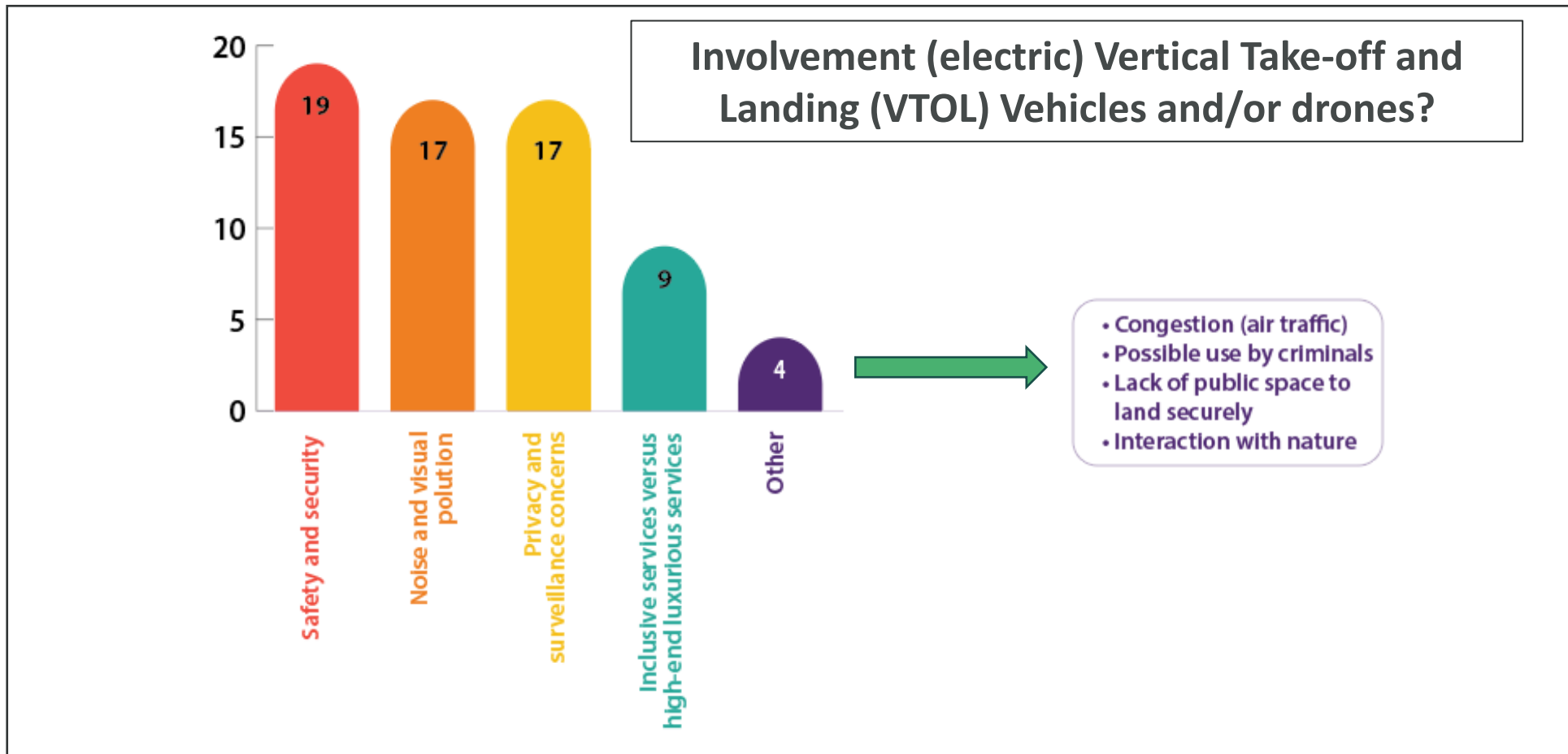
- a) Yes, operating now
- b) In planning or under development
- c) Under consideration / feasibility / consultation
- d) No plans at present
- e) Considered implementing but rejected

Urban Air Mobility (Phase II)

Involvement (electric) Vertical Take-off and Landing (VTOL) Vehicles and/or drones?



Urban Air Mobility II



Beyond a survey: engaging with the cities & regions



Smart Mobility Summit of Cities and Regions
fuelled by the City Moonshot
35+ cities and regions in direct communication with the
ITS industry

Webinars, workshops & more

First interview in person: Sevilla





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tomorrow's journey.**

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